

GO WEST! WHERE DENTAL CARE IS CHEAP

- **The west of Scotland offers best value for dental treatments**
- **Average cost of a dental consultation in Scotland is £48**
- **Priciest check-up is in Edinburgh (£110); the cheapest is in Glasgow (£15)**
- **Dental crowns come with a price tag of up to £857 in one Edinburgh clinic - more than double the Scottish average (£358)**
- **Enquiries for teeth whitening soar by 71% in past six months**

Tuesday 12 August 2014 – Those living in the west of Scotland enjoy the cheapest dental care in the country, according to new research from private healthcare search engine, WhatClinic.com.

The average cost of a private dental check-up in Scotland is £48, however, there are huge variations depending on postcode. The west of the country offers the best rates, with a single consultation costing an average of just £35, whereas in the south patients will pay an average of £59. Those needing root canals will pay almost three times more in the south (£350) than in the west (£120).

The east of Scotland boasts the priciest dental crowns at £404 a pop compared to £325 in the north and only £289 in the west. However, those who shop around will find prices for crowns as low as £90 in one Aberdeen clinic, almost a tenth of the price of the most expensive Edinburgh clinic - which charges a staggering £857 per crown.

Those after pearly whites will pay an average of £250 for whitening treatments, but at one Dingwall clinic you will have to fork out more than double (£520) for this treatment. There are bargains to be had though - with offers starting from £49 in Glasgow.

The table below shows the average cost of some of the most common dental treatments across Scotland, by region:

Treatment	North (£)	South (£)	East (£)	West (£)	Centre (£)
Dental consultation	50	59	54	35	44
White filling	60	59	58	46	51
Dental crowns	325	403	404	289	339
Root canals	173	350	212	120	186
Teeth whitening	263	249	272	208	235

The table below shows the least and most expensive prices for each of the top five treatments as well as the town or city they were found in:

Treatment	Average price (£)	Highest price (£)	Location	Lowest price (£)	Location
Dental consultation	48	110	Edinburgh	15	Glasgow
White filling	54	145	Auchterarder	25	Glasgow
Dental crowns	358	857	Edinburgh	90	Aberdeen
Root canals	187	430	Auchterarder	55	Aberdeen
Teeth whitening	250	520	Dingwall	49	Glasgow

Enquiries for private dental treatments across Scotland have increased by almost a third (32%) in the past 12 months, root canal enquiries have more than quadrupled (325%) in the past six months alone, while teeth whitening is up a whopping 71%.

Caelen King, CEO of WhatClinic.com, comments: “Dental treatment in Scotland is a postcode lottery. Even something as straightforward as a dental check-up can fluctuate by a whopping £62 depending on where you live – and can also vary quite dramatically between dental clinics in the same city or town. If the whole family has regular check-ups every six months, as recommended, then the accumulated costs over time could be quite significant if families don’t shop around. Just spending a few minutes online comparing local prices could save you a considerable amount of money over the course of a year.”

– ENDS –

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About WhatClinic.com:

WhatClinic.com is a clinic comparison site that lists over 100,000 clinics globally. In 2013 15.7 million people visited the site to find, compare and book treatments across a wide range of elective, self-pay medical treatments. WhatClinic.com's mission is to give the patient, as an empowered consumer, access to all the information they need to make an informed choice, including price, availability and reviews. WhatClinic.com was founded in 2007 by tech entrepreneur Caelen King, and is in operation in over 127 countries.